

College: M.L. Dahanukar College of commerce

Teaching plan Teacher's course plan 2020-21

Subject: Corporate Finance

Department: Account/Management

Class: M.Com Sem II

Office hours: 6 PM to 8 PM

Lecture hours: 2 hours lecture in a week - Thursday

Name of the teachers:

- **Mr. Samrat Gangurde**
- **Dr Sahifa Mazgaonkar**

Basic course information: Title- Corporate Finance

OBJECTIVES:

To get students acquainted with-

- To enhance the abilities of learners to develop the objectives of Financial Management
- To enable the learners to understand, develop and apply the techniques of investment in the financial decision making in the business corporates
- To enhance the abilities of learners to analyse the financial statements

Supplies: College library, Private publishers, Personal material, Internet

Outline of lecture schedule: 14 weeks

Second term		Semester II		
Sr No.	Topic	Sub-topics	No. Lect.	Number of weeks
Mr Samrat Gangurde		18 lectures 8 weeks		
1.	Module- I Scope and Objectives of Financial Management	• Introduction, Meaning, Importance, Scope, Objectives, Profit v/s Value Maximization	4	January 2 weeks *2 = 4 hours

3	Module - IV. Financial Decisions	<ul style="list-style-type: none"> • Cost of Capital - Introduction, Definition of Cost of Capital, Measurement of Cost of Capital, WACC, Marginal Cost of Capital • Capital Structure Decisions - Meaning, Choice of Capital Structure, Importance, Optimal Capital Structure, EBIT-EPS Analysis, Cost of Capital, Capital Structure and Market Price of Share, Capital Structure Theories, Dividend Policy - Pay Out Ratio • Business Risk and Financial Risk - Introduction, Debt v/s Equity Financing, Types of Leverage, Investment Objective/Criteria for Individuals/Non-business Purpose 	8	April 4 weeks *2 = 8 hours
Dr Sahifa Mazgaonkar		16 lectures 8 weeks		
2.	Module – II Time Value of Money	<ul style="list-style-type: none"> • Concept, Present Value, Annuity, Techniques of Discounting, Techniques of Compounding, Bond Valuation and YTM 	6	February 3 weeks *2 = 6 hours
4	Module - III Financial Analysis - Application of Ratio Analysis in Financial Decision Making	<p>Management Analysis</p> <ul style="list-style-type: none"> • Profitability Ratios: Gross Profit Ratio, Operating Profit Ratio, Return on Capital Employed • Efficiency Ratios: Sales to Capital Employed, Sales to Fixed Assets, Profit to Fixed Assets, Stock Turnover Ratio, Debtors Turnover Ratio, Creditors Turnover Ratio • Liquidity Ratios: Current Ratio, Quick Ratio • Stability Ratio: Capital Gearing Ratio, Interest Coverage Ratio • Investor's Analysis • Earnings per Share, P/E Ratio, Dividend Yield 	10	February 1 weeks *2 = 2 hours March 4 weeks *2 = 8 hours

College: M.L. Dahanukar College of commerce

Teaching plan 2020-21

Subject: E-Commerce

Class: M.Com Sem II

Office hours: 6 PM to 8 PM

Lecture hours: 2 hours lecture in a week. (Monday)

Name of the teachers: **Amit Bane**

OBJECTIVES:

1	To provide an analytical framework to understand the emerging world of ecommerce
2	To make the learners familiar with current challenges and issues in ecommerce
3	To develop the understanding of the learners towards various business models
4	To enable to understand the Web- based Commerce and equip the learners to assess e-commerce requirements of a business
5	To develop understanding of learners relating to Legal and Regulatory Environment and Security issues of E-commerce

Modules:-

SN	Modules
1	Introduction to Electronic Commerce –Evolution and Models
2	World Wide Web and E-enterprise
3	E-marketing and Electronic Payment System
4	Legal and Regulatory Environment and Security issues of E-commerce

Outline of lecture schedule: 12 weeks

Semester II		24 lectures 12 weeks		
Sr No.	Topic	Sub-topics	No. Lect.	Number of weeks

1.	Module- I Introduction to Electronic Commerce – Evolution and Models	<ul style="list-style-type: none"> • Evolution of E-Commerce-Introduction, History/Evolution of Electronic Commerce, Roadmap of E-Commerce in India, Main activities, Functions and Scope of ECommerce. • Benefits and Challenges of E-Commerce, E-Commerce Business Strategies for Marketing, Sales and Promotions. • Business Models of E-Commerce- Characteristics of Business to Business(B2B), Business to Consumers (B2C), Business to Government (B2G) • Concepts of other models of E-commerce. • Business to Consumer E-Commerce process, Business to Business E-Commerce Need and Importance, alternative models of B2B E-Commerce. • E-Commerce Sales Product Life Cycle (ESLC) Model 	3 2 2 2 2 3	April 3 weeks *2 = 6 hours
2.	Module – II World Wide Web and E-enterprise	<ul style="list-style-type: none"> • World Wide Web-Reasons for building own website, Benefits of Website, Registering a Domain Name, Role of web site in B2C E-commerce; push and pull approaches; Web site design principles. • EDI and paperless trading; Pros & Cons of EDI; Related new technologies use in Ecommerce. • Applications of E-commerce and E-enterprise - Applications to Customer Relationship Management-Types of E-CRM, Functional Components of E-CRM. • Managing the E-enterprise- Introduction, Managing the • E-enterprise, Comparison between Conventional and E-organisation, Organisation of Business in an E-enterprise, Benefits and Limitations of E- enterprise 	3 3 2	April 1 weeks *2 = 2 hours May 2 weeks *2 = 4 hours
3	Module - III E-marketing and Electronic Payment System	<ul style="list-style-type: none"> • E-Marketing- Scope and Techniques of E-Marketing, Traditional web promotion; Web counters; Web advertisements, Role of Social media. E-Commerce Customer Strategies for Purchasing and support activities, Planning for Electronic Commerce and its initiatives, The pros and cons of online shopping, Justify an Internet business. 	2	May 2 weeks *2 = 4 hours

		<ul style="list-style-type: none"> • Electronic Payment System-Characteristics of E-payment system, SET Protocol for credit card payment, prepaid e-payment service, post-paid E-payment system, Types of payment systems. • Operational, credit and legal risks of E-payment system, Risk management options for E-payment systems, Set standards / principles for E-payment 	2 2	June 1 weeks *2 = 2 hours
4	Module - IV. Legal and Regulatory Environment and Security issues of E-commerce	<p>Introduction to Cyber Laws-World Scenario, Cyber-crime& Laws in India and their limitations, Hacking, Web Vandals, E-mail Abuse, Software Piracy and Patents. Taxation Issues, Protection of Cyber Consumers in India and CPA 1986, Importance of Electronic Records as Evidence.</p> <ul style="list-style-type: none"> • Security Issues in E-Commerce- Risk management approach to Ecommerce Security - Types and sources of threats, Protecting electronic commerce assets and intellectual property. • Security Tools, Client server network security, Electronic signature, Encryption and concepts of public and private key infrastructure 	2 2 2	June 3 weeks *2 = 6 hours

Suggested References by University of Mumbai

- Laudon, Kenneth C. and Carol Guercio Traver (2002) E-commerce: business, technology, society. (New Delhi : Pearson Educatin).
- Awad, Elias M. (2007), Electronic Commerce: From Vision to Fulfillment (NewDelhi : Pearson Education).
- Kalakota, Ravi and Marcia Robinson (2001). Business 2.0: Roadmap for Success (newDelhi : Pearson Education).
- Smith, P.R. and Dave Chaffey (2005), eMarketing eXcellence; The Heart of eBusiness (UK : Elsevier Ltd.)
- Vivek Sood Cyber Laws Simplified-TMH (2001)
- Vakul Sharma Handbook of cyber Laws-Macmillan (2002)
- Sundeep Oberol e Security and you-TMH (2001)
- Greenstein & Feinman Electronic Commerce-Security, Risk Mgt and Control-TMH (2000) • Adam Nabl R. (Editor) Electronic Commerce: Technical Business and Legal Issues.
- Diwan, Prag and Sharma Electronic Commerce-a Manager's Guide to EBusiness

- Bharat Bhasker, Electronic Commerce – Frame work technologies and Applications, 3rd Edition- Tata McGrawHill Publications, 2008.
- Kamlesh K.Bajaj and Debjani Nag, Ecommerce- the cutting edge of Business, Tata McGrawHill Publications, 2008
- Kalakota et al, Frontiers of Electronic Commerce, Addison Wesley, 2004
- E- Commerce Strategies, Technology and applications (David) Tata McGrawHill
- Introduction to E-commerce (jeffrey) Tata- Mcgrawhill
- E-Business and Commerce- Strategic Thinking and Practice (Brahm) biztantra
- Web Technology : Ramesh Bangia
- HTML – The complete Reference :
- Gary Schneider, Electronic Commerce, Thomson Publishing.
- Pandey, Srivastava and Shukla, E-Commerce and its Application, S. Chand
- P.T. Joseph, Electronic Commerce – An Indian Perspective, P.H.I
- Turban, King, Viehland& Lee, Electronic Commerce- A Managerial Perspective, Pearson.
- IJECS International journal of Electronic Ecommerce StudiesISSN 2073-9729<http://ijecs.academicpublication.org/>
- Electronic Commerce Research and Applications ISSN: 1567-4223Editor-in-Chief: Robert Kauffman(<http://www.journals.elsevier.com/electronic-commerce-research-and-applications>)
- Journal of Electronic Commerce Research (JECR) ISSN: 1526-6133 (Online) 1938-9027 (Print) (http://web.csulb.edu/journals/jecr/a_j.htm)

Teaching Plan 2020-21

M.Com. I

Semester II

Name of the Teacher: Mrs Rachana Joshi	2lecture in 15 days
Mr. Rakesh Pise	2lecture in 15 days

BASIC COURSE INFORMATION

TITLE - Macro Economics Concepts and Applications

OBJECTIVES

To get student acquainted with –

1. Understanding about macroeconomics applications
2. Knowledge about concepts of Indian economy
3. Understanding of Keynesian economy and policy.
4. Implications of IS-LM policy
5. Practical applications of international economic policy

Second term Semester II				
SR.NO	TOPIC	SUBTOPIC	NO. OF LECTURES	NO.OF WEEKS
1	Aggregate Income and its Dimensions	<ul style="list-style-type: none"> • Aggregate Income and its dimensions: National income aggregates - and measurement; - GNP, GDP, NDP, Real and nominal income concepts, measures of inflation and price indices - GDP deflator, - Nominal and real interest rates- PPP income and HDI 	3 4 4 4	Rakesh Pise April -21 May -21
2	Keynesian concepts of Aggregate Demand (ADF), Aggregate Supply (ASF)	Keynesian concepts of Aggregate Demand (ADF), Aggregate Supply (ASF), Interaction of ADF and ASF and determination of	4 4	June-21

		<p>real income; Inflationary gap</p> <ul style="list-style-type: none"> • Policy trade- off between Inflation and unemployment – Phillips’ curve – short run and long run 	<p>3</p> <p>4</p>	
3	<p>Economic Policy Implications in the IS-LM framework</p>	<ul style="list-style-type: none"> • The IS-LM model: Equilibrium in goods and money market; Monetary and real influences on IS-LM curves, Economic fluctuations and Stabilisation policies in IS-LM framework - Transmission mechanism and the crowding out effect; composition of output and policy mix, IS-LM in India 	<p>3</p> <p>4</p> <p>4</p> <p>4</p>	<p>Rachana joshi</p> <p>April -21</p> <p>May-21</p>

4	International Aspects of Macroeconomic Policy	<ul style="list-style-type: none"> • International aspects of Macroeconomic policy: Balance of payments disequilibrium of an open economy - corrective policy measures - Expenditure changing policies and expenditure switching policies BOP adjustments through monetary and fiscal policies -The Mundell-Fleming model - Devaluation, revaluation as expenditure switching policies - effectiveness of devaluation and J - curve effect 	3 4 4 3	May-21 June -21
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- **REFERENCES-**

- *Blanchard, Olivier (2000). Macroeconomics. Prentice Hall. ISBN 978-0-13-013306-9.*
- *Blanchard, Olivier (2011). Macroeconomics Updated (5th ed.). Englewood Cliffs: Prentice Hall. ISBN 978-0-13-215986-9.*
- *Blaug, Mark (1986), Great Economists before Keynes, Brighton: Wheat sheaf.*

- *Blaug, Mark (2002). "Endogenous growth theory". In Snowdon, Brian; Vane, Howard (eds.). An Encyclopedia of Macroeconomics. Northampton, Massachusetts: Edward Elgar Publishing. ISBN 978-1-84542-180-9.*
- *Boettke, Peter (2001). Calculation and Coordination: Essays on Socialism and Transitional Political Economy. Routledge. ISBN 978-0-415-77109-2.*
- *Bouman, John: Principles of Macroeconomics – free fully comprehensive Principles of Microeconomics and Macroeconomics texts. Columbia, Maryland, 2011*
- *Dimand, Robert W. (2008). "Macroeconomics, origins and history of". In Durlauf, Steven N.; Blume, Lawrence E. (eds.). The New Palgrave Dictionary of Economics. pp. 236–44. doi:10.1057/9780230226203.1009. ISBN 978-0-333-78676-5 http://www.dictionaryofeconomics.com/article?id=pde2008_M000370.*
)
- *91. doi:10.1057/9780230226203.0855. ISBN 978-0-333-78676-5. Retrieved 5 June 2012.*
- *Dwivedi, D.N. (2001). Macroeconomics: theory and policy. New Delhi: Tata McGraw-Hill. ISBN 978-0-07-058841-7.*

College: M.L. Dahanukar College of commerce

Teaching plan Teacher's course plan 2020-21

Subject: Research Methodology for Business

Department: Business Management/Account

Class: M.Com Sem II

Office hours: 6 PM to 8 PM

Lecture hours: 2hours lecture in a week - Wednesday

Name of the teachers:

- **Dr. (Mrs) Kanchan S. Fulmali**

Basic course information:

Title-Research Methodology for Business

OBJECTIVES:

To get students acquainted with-

- To enhance the abilities of learners to undertake research in business & social sciences
- To understand, develop and apply the fundamental skills in formulating research problems
- To developing the most appropriate methodology for their research
- To make familiar with the basic statistical tools and techniques applicable for research

Supplies: College library, Private publishers, Personal material, Internet

Outline of lecture schedule: 14 weeks

Second term		Semester IV		28 lectures 14 weeks	
Sr No.	Topic	Sub-topics	No. Lect.	Number of weeks	
1.	Module- I Introduction to Research	• Features and Importance of research in business, Objectives and Types of research- Basic, Applied, Descriptive, Analytical and Empirical Research.	2	January	2 weeks *2
		• Formulation of research problem, Research Design, significance of Review of Literature	2	= 4 hours	
		• Hypothesis: Formulation, Sources, Importance and Types	2	February	2 weeks *2
		• Sampling: Significance, Methods, Factors determining sample size	2	= 4 hours	

2.	Module – II Research Process	<ul style="list-style-type: none"> • Stages in Research process • Data Collection: Primary data: Observation, Experimentation, Interview, Schedules, Survey, • Limitations of Primary data • Secondary data: Sources and Limitations, • Factors affecting the choice of method of data collection. • Questionnaire: Types, Steps in Questionnaire Designing, Essentials of a good questionnaire 	3 2 2	February 2 weeks *2 = 4 hours March 1 weeks *2 = 42hours
3	Module - III Data Processing and Statistical Analysis	<ul style="list-style-type: none"> • Data Processing: Significance in Research, Stages in Data Processing: Editing, Coding, Classification, Tabulation, Graphic Presentation • Statistical Analysis: Tools and Techniques, Measures of Central Tendency, Measures of Dispersion, Correlation Analysis and Regression Analysis. • Testing of Hypotheses – ♣ Parametric Test-t test, f test, z test ♣ Non-Parametric Test -Chi square test, ANOVA, Factor Analysis • Interpretation of data: significance and Precautions in data interpretation 	2 2 2 2	March 3 weeks *2 = 6 hours April 1 weeks *2 = 2 hours
4	Module - IV. Research Reporting and Modern Practices in Research	<ul style="list-style-type: none"> • Research Report Writing: Importance, Essentials, Structure/ layout, Types • References and Citation Methods: ♣ APA (American Psychological Association) ♣ CMS (Chicago Manual Style) ♣ MLA (Modern Language Association) • Footnotes and Bibliography • Modern Practices: Ethical Norms in Research, Plagiarism, Role of Computers in Research 	2 2 2	April 3 weeks *2 = 6 hours

Suggested References by University of Mumbai

- Research Methodology – Text and Cases with SPSS Applications, by Dr S.L. Gupta and Hitesh Gupta, International Book House Pvt Ltd
- Business Research Methodology by T N Srivastava and Shailaja Rego, Tata Mcgraw Hill Education Private Limited, New Delhi
- Methodology of Research in Social Sciences, by O.R. Krishnaswami, Himalaya Publishing House
- Research Methodology by Dr Vijay Upagude and Dr Arvind Shende
- Business Statistics by Dr S. K Khandelwal, International Book House Pvt Ltd
- Quantitative Techniques by Dr S. K Khandelwal, International Book House Pvt Ltd

- SPSS 17.0 for Researchers by Dr S.L Gupta and Hitesh Gupta, 2nd edition, Dr S. K Khandelwal, International Book House Pvt Ltd
- Foundations of Social Research and Econometrics Techniques by S.C. Srivastava, Himalaya publishing House
- Statistical Analysis with Business and Economics Applications, Hold Rinehart & Wrintston, 2nd Edition, New York
- Business Research Methods, Clover, Vernon T and Balsely, Howard L, Colombus O. Grid, Inc
- Business Research Methods, Emary C. Willima, Richard D. Irwin In. Homewood
- Research Methods in Economics and Business by R. Gerber and P.J. Verdoom, The Macmillan Company, New York
- Research and Methodology in Accounting and Financial Management, J.K Courtis
- Statistics for Management and Economics, by Menden Hall and Veracity, Reinmuth J.E
- Panneerselvam, R., Research Methodology, Prentice Hall of India, New Delhi, 2004.
- Kothari CR, Research Methodology- Methods and Techniques, New Wiley Ltd., 2009